

Sponsor Form

You can also register and donate at www.winterwalkforAIDS.kintera.org

Donor's Name	Address/City/Zip	Email Address	Amount	Check	Cash
1. Jane Doe	100 Main St., Piedmont City, NC 27499	jdoe@emailexample.com	\$100	<input checked="" type="checkbox"/>	
2.					
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Team Number _____

(Ask your team captain for this number)

Total:

My Goal of:	...will enable THP to provide:	...and all I have to do is ask:
\$100 -	100 bus tickets for clients for appointments	10 people - \$10.00 ea. 5 people - \$20.00 ea.
\$250 -	1,563 pounds of food for the THP pantry	25 people - \$10.00 ea. 10 people - \$25.00 ea.
\$500 -	7 Monday evening HIV testing and counseling clinics	25 people - \$20.00 ea. 10 people - \$50.00 ea.
\$1000 -	Lunch for 40+ people at Higher Ground for 2-1/2 weeks	20 people - \$50.00 ea. 10 people - \$100.00 ea.



P.O. Box 5716
Greensboro, NC 27435

Sunday, December 4, 2011 - Take a few hours amid the holiday rush to be a part of the true spirit of the season with those you love. Meet us at War Memorial Stadium and walk with us in what promises to be one of the most beautiful moments of winter.

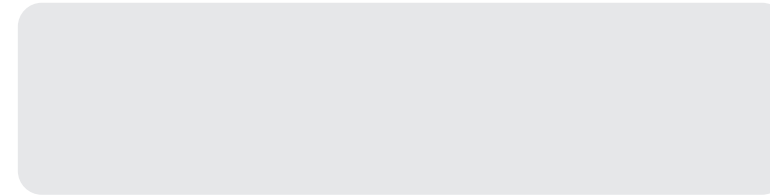


United Way of Greater Greensboro



United Way of Greater High Point

Return Service Requested



Triad Health Project 20th Annual
Winter Walk
December 4th WAR MEMORIAL STADIUM



Thousands of people from all walks of life will gather at War Memorial Stadium to begin a three-mile walk through downtown Greensboro to raise money and awareness for the fight against HIV/AIDS in the Piedmont.

Rain or Shine, the Walk is on. There is No Rain Date.

Please collect your pledge and turn them in, rain or shine.

- 1:00 p.m. Registration Begins
- 2:00 p.m. Opening Ceremony
- 2:30 The Walk Begins

Presenting Sponsors



Ron Johnson - Atty at Law,
Parker Washburn, and Connie Wyrick

NON-PROFIT ORGANIZATION
U.S. POSTAGE PAID
GREENSBORO, NC
PERMIT NO. 1096



iWALK



iWALK

BECAUSE THIS EPIDEMIC MUST END DURING MY LIFETIME.

Hoyt Phillips, III

Triad Health Project 20th Annual
Winter Walk

December 4th
WAR MEMORIAL STADIUM

www.triadhealthproject.com | (336) 275.1654



Aileen Oldham ("Ms. Leon")

Those of you who knew my mother, Aileen Oldham ("Ms. Leon"), are well aware of her acceptance of others. A person's race, religion, sex, age, nationality, ethnicity, or sexual orientation were meaningless to her.

When the AIDS epidemic exploded in the early 80's, Mom saw humans suffering, and that was her call to battle and it never occurred to her that the community at large might not step up to help THP. The lesson for us, 25 years later, is that even as the profile of AIDS has changed over the years, there are still humans suffering, and that should continue to be our call to battle.

My mother taught all of us a lesson in courage. She was willing to sacrifice her name, her status in the community, and her personal safety to do the right thing. Like a good general, she mobilized her troops, beginning with her Leon's family, to wage war against HIV/AIDS. Some volunteered but many of us were drafted because we followed her leadership. Mom's fearlessness enabled us all to put aside our own fears. We took care of the sick. We sat with the dying. We cried. We cried a lot.

But in all of the sadness, the confusion, the misinformation, and the sheer terror of the epidemic, Mom stood steadfast, never wavering from the mission, and her dauntless commitment gave the rest of us hope and courage. My mother would certainly be pleased to know that she is being honored by this year's Winter Walk, but she would be most pleased if we raised a lot of money for THP's work.

Mom was all about the bottom line.

I walk because the legacy of my mother's inclusiveness and courage is a constant reminder of the character traits necessary to continue the battle against HIV/AIDS.

When THP was founded in 1986, people were reluctant to step up to the plate to help fund the financial needs of a grassroots agency that was dealing with a frightening new disease affecting the gay community.

Ms. Leon, never shy, decided that all of the Leon's Beauty Salons would hold a Saturday Cut-A-Thon to raise funds for THP. Business leaders in the community told her that AIDS was too controversial and that she could not afford to risk her personal business. Ms. Leon told everyone that she simply had to support THP because it was the right thing to do.

Her employees joined her and the first Cut-a-Thon raised \$7,000 for THP, the first significant money that the agency had ever received. Ms. Leon's support helped open many doors and many pocketbooks for THP.

I walked in the first Winter Walk in 1992, although I did not raise a great deal of money. Ms. Leon was the number one fundraiser that year and challenged me to do better. She beat me again the following year, and in 1994 I vowed to raise more money than her. Sadly, Ms. Leon died on August 22, 1994, and we never had our duel, but I have done my best to honor her each year by being the number one fundraiser.

I have walked in every Winter Walk and this year, as always, I hope that you will join me.

I walk because I believe in the mission of Triad Health Project and because of the promise I made to Ms. Leon, THP's first guardian angel.



Parker Washburn



Ron Johnson

20th Annual Winter Walk for AIDS
25th Anniversary of Triad Health Project
30th Anniversary of the first cases of HIV/AIDS in the U.S.

Triad Health Project 20th Annual Winter Walk

December 4th WAR MEMORIAL STADIUM

The 20th Annual Winter Walk for AIDS is a three-mile walk that raises vital funding for Triad Health Project's direct client services and prevention education programs. The theme of this year's event is "I Walk...", and it serves as a powerful reminder that HIV/AIDS affects everyone. Each of us has a personal reason for standing up to HIV/AIDS, and this is the year to share our stories.

Why This Year's Winter Walk is So Important

30 years ago, the U.S. classified its first case of AIDS. It is estimated that more than one million people are living with HIV/AIDS in the U.S., and that more than half a million people in the U.S. have died after developing AIDS.

25 years ago, Triad Health Project opened its doors as a nonprofit organization committed to supporting individuals infected with HIV/AIDS, to their loved ones, and to those at risk for HIV/AIDS. In 2010 alone, we served 2,749 people through a combination of direct client services, HIV testing, and HIV prevention education programs.

20 years ago, Triad Health Project held the first Winter Walk for AIDS, a modest candlelight walk that started at Grimsley High School, where friends walked for friends in their community who were dying from the deadly emerging disease.

Where Does It Begin And End?

The Winter Walk begins and ends at War Memorial Stadium, located at the intersection of Yanceyville and Lindsay streets near the NC A&T campus. Most people complete the Walk in 1 to 1-1/2 hours.

Special Thank You T-Shirt

As a thank you, each individual walker who raises \$50 or more will receive a 20th Anniversary Winter Walk T-shirt on the day of the event (while supplies last).

Tips for Success

- Start with your own leadership gift - show potential sponsors that you're also personally invested.
- Invite people to sponsor you and ask your teammates to do the same.
- Share your fundraising goal and what meeting that goal will enable THP to provide to its clients and community.
- Tell your reason why "I Walk" - make your appeal personal.
- Consider asking for a specific amount based on the \$20, \$25, \$30 milestones and your knowledge of that person's giving ability.
- Use social media - post links to your online giving page on Facebook and Twitter.

How Do I Participate?

Register individually or as a team. Teams can be any size and made up of any group of 2 or more people.

Just follow these simple steps:

- Register at www.winterwalkforaids.kintera.org. Set a fundraising goal.
- Sponsor yourself - invest in your success!
- Invite people to sponsor you - use the handy tools on the website!
- Bring any offline (cash or check) donations to War Memorial Stadium on December 4th.

Winter Walk Sponsors

Presenting Sponsors

American Express
Ron Johnson - Atty at Law,
Parker Washburn, and Connie Wyrick
Greensboro Parks and Recreation

Silver Anniversary Sponsors
YES! Weekly

Red Ribbon Level

Cone Health
Toleo Foundation
Central Chiropractic
Replacements, Ltd.

Friend of Winter Walk
Greensboro Jaycees
Mr. Bill's Productions
PHE, Inc.

Friend of Winter Walk (cont.)

Emisare
Senn Dunn Insurance
Walsh Photography 2.8
Red Mango
Ameriprise Financial
Douglas H. Smith, CFP

Community Supporter
Tech Triad

Walker/Donor Information (please print)

Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Company/Organization/School: _____

Will your company match the funds you raise?

Write the name of the company above
All checks must be made payable to: Triad Health Project

Be there December 4, between 1:00 pm and 2:00 pm
The Winter Walk begins promptly at 2:30 pm

Bring Your Donations

Begin collecting as many donations as you can, starting with your own. Bring your envelope and donations with you on Sunday, December 4, to the starting point at War Memorial Stadium.

Form A Walk Team

Last year, friends and families joined to form over 100 teams to support the Winter Walk for AIDS, including groups from companies, schools, and faith communities. It's a great way to get a group together to raise money for HIV/AIDS care and prevention.

For information about forming a team, e-mail winterwalk@triadhealthproject.com, or call (336) 275.1654

Participant's Signature _____

Parent or Guardian Signature _____

If You Can't Participate...

But you want to make a donation, please return this page with your check to:

Triad Health Project
PO Box 5716
Greensboro, NC 27435-5716

Or visit www.winterwalkforaids.kintera.org to donate online.

Triad Health Project's Mission

THP provides emotional and practical support to individuals living with HIV/AIDS, to their loved ones, and to those at risk for HIV/AIDS; implements strategies to educate those at risk and the community about HIV/AIDS; and advocates locally, regionally, and nationally for individuals and groups infected with or affected by HIV/AIDS.

"Friends Asking Friends"

www.winterwalkforAIDS.kintera.org

Create your very own personal fundraising "headquarters" in less than 5 minutes! You can register as an individual walker or join a team, establish your unique personal Winter Walk homepage, email friends and family with your Winter Walk web address and encourage everyone you know to support your participation in Winter Walk. Monitor your progress by going to www.winterwalkforAIDS.kintera.org and click "Participant Information."

Remember to use Facebook/Twitter/MySpace/Tumblr to reach more people!



Winter Walk Map

